



NEWS RELEASE – FOR IMMEDIATE RELEASE

1WorldSync Honors Glazier Foods Company with 2012 PaceSetter Award for GS1 Standards Adoption

- Foodservice distribution leader Glazier Foods recognized for rapid enablement of global data synchronization with their supplier community

LAWRENCEVILLE, N.J. (Nov. 12, 2012) – 1WorldSync, the industry leader in global product data management and data pool solutions, today announced it honored Houston-based distributor Glazier Foods Company with the 1WorldSync 2012 PaceSetter Award. The award honors outstanding achievement in the use and expansion of GS1 industry standards through the Global Data Synchronization Network (GDSN).

1WorldSync Americas Managing Director Dan Wilkinson commented: “We applaud Glazier Foods’ commitment to the Foodservice GS1 US Standards Initiative’s goals of rapid adoption of global data synchronization this year. Within three months of launching their GDSN initiative, the company was receiving synchronized product data from more than 100 suppliers, representing thousands of products. This roll-out is one of the fastest we’ve experienced. Their milestone demonstrates the ease of implementing GS1 standards and the readiness among industry suppliers to streamline operations and provide trusted data across their supply chain for their customers.”

Glazier Foods President John Miller said, “Our partnership with 1WorldSync provides us the opportunity to serve our customers with accurate, consistent information on their items. Additionally, we will realize significant operating efficiencies within our merchandising department by reducing item research and setup as we can now use one source to obtain all information. The ability of 1WorldSync to work smoothly and continuously with Glazier and our trading partners has allowed us to move quickly into the GS1 Foodservice Initiative.”

1WorldSync enables companies to connect and communicate product information with trading partners and improve the accuracy and efficiency of their collaboration through the GDSN. With 1WorldSync, companies register and synchronize supply chain information through the GS1 Global Registry, which serves as a centralized information repository. The elimination of information inaccuracies helps companies achieve a wide range of business benefits.

Glazier Foods Director of Information Technology and GDSN Project Lead Michael Rasmussen explained, “By easily synchronizing data through 1WorldSync, we now can blend this information into customer and co-worker applications. The ability to create and offer value-added services to and for our customers will give our sales force another advantage when they walk in the door of prospective accounts.”

About Glazier Foods Company

Houston-based Glazier Foods Company is one of the nation’s largest full-line foodservice distributors. The company serves more than 5,000 locations throughout Texas, Arkansas, Kansas, Louisiana and Oklahoma, with distribution centers in Houston and Dallas. For more information, please visit www.glazierfoods.com.

About 1WorldSync

With more than 15,000 customers across 40 countries, 1WorldSync is the industry leader in global product data management and data pool solutions certified for the GS1 Global Data Standardization Network™ (GDSN®). 1WorldSync solutions and services allow companies to share trusted product information with one another and with consumers, driving business and convenience for everyone, all around the world. 1WorldSync is a joint venture of GS1 Germany and GS1 US, which are member organizations of GS1, the organization that develops global standards for identifying, capturing and sharing product information. For more information, visit www.1worldsync.com.

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